

**Project Proposal:
Trail Guide to Northern California Land Trusts
11/29/16**

The Northern Region Council (NRC) of California land trusts is seeking funding to develop and distribute a Trail Guide to Northern California Land Trusts. The guide will highlight 12 unique public access trails that are open to the public thanks to the work of land trusts and their innovative partnerships in the region. The full color guide will highlight 12 trails in the region with maps, key access information, photos and website links making it easy for visitors and locals alike to explore these lesser-known trails. The 23-page, 4"x9 1/4" full color brochure will be modeled after the successful Trails of the TriValley brochure is <http://visittrivalley.com/wp-content/uploads/2015/03/TrailBrochureAugust14-OnlineVersion-V4.pdf>

Land trusts play a significant role in the region in conserving land and resources that help assure the survival and diversity of species, the resilience and vitality of communities, the sustainability of working lands and opportunities for the public to connect to the land. The Trail Guide will be placed in hotels and visitor centers throughout the region and featured on key websites with the goal of encouraging visitors to explore what the area has to offer and learn more about the important role land trusts play in the region. The guide will provide a very tangible and relevant example of how land trusts provide important benefits to communities. In addition to the 12 featured trails, the guide will include a comprehensive list and website links for land trusts that have scheduled tours of lands or tours available by appointment. Future plans include linking the trails with the Explore the Coast web App, which is coordinated through the Coastal Conservancy. This app provides visitors with interpretive information about what they can see along the trails.

NRC Trails to be highlighted:

- North Coast Regional Land Trust- Freshwater Nature Trail, Freshwater Farms Reserve
- Jacoby Creek Land Trust- Kokte Trail, Kokte Ranch
- Friends of the Dunes- Wildberries Trail, Humboldt Coastal Nature Center
- McKinleyville Land Trust- Bluff Trail, Mad River Bluffs
- Trinidad Land Trust- Houda Point and Baker Beach
- Mendocino Land Trust, Shady Dell Trail
- Siskiyou Land Trust -Sisson Meadow, Spring Hill, City Park to Downtown Greenway, and Garden Greenway
- Sonoma Land Trust- Jenner Headlands, Pole Mountain Trail

The guide will also include a list of land trusts and websites will be included of lands managed by land trusts and their partners that are available to explore only by appointment or during scheduled walks including, but not limited to:

- Lake County, Saturday walks at Rodman Preserve, Upperlake California. lakecountylandtrust.org
- Sanctuary Forest

- Mattole Restoration Council

Costs:

Design and development (staff time, graphic designer):	\$5,500
Printing for 10,000:	\$6,000
TOTAL PROJECT COST:	\$11,500

Northern Region Council contribution:	\$2,500
Pledge from the Trust for Public Land	\$1,000

Northern Region Council (NRC) is a coalition of California land trusts dedicated to advancing the conservation of land and water resources of northern California through strategic planning, training, network opportunities, capacity building, and public policy advocacy tailored to the issues and opportunities of the region. The region encompasses Del Norte, Siskiyou, Humboldt, Mendocino, Sonoma, Lake and Trinity Counties, covering approximately 10.4 million acres; eight river basins that flow to the Pacific Ocean; the Cascade, Klamath and Coast Ranges; and habitats ranging from coastal dune systems, redwood forests to ponderosa pine, oak woodlands, chaparral, annual grasslands, alpine forests, dormant volcanoes, and glaciers. The region's boundaries were designated by the California Council of Land Trusts.

The NRC is under the fiscal sponsorship of the North Coast Regional Land Trust, a 501(c) 3 organization. The regional coordinator, Carol Vander Meer, is an independent contractor, and brings over 20 years of resource management and education experience to the region.