

NRC Steering Committee Conference Call 9/8/15, Minutes

Participating: David McMurray, Susan Elliott, Carol Vander Meer, Renee Crowley, Michael Cipra, Cassie Pinnell, Cathy Koehler, Nancy Correll

Review and consider for approval Strategic Plan Update

After much discussion, it was decided that there should be a goal of an annual face to face, without any specific time frame, remove the goal of a bi-annual conference, and remove Annual Humboldt Big Day on the Land event in May. Carol will update the MOU and circulate for signatures.

Additional points in the discussion:

- Assess whether or not a meeting or conference can “piggyback” on other scheduled conferences like Salmonid Restoration, or CCLT, rather than going through the intensive work of putting on our own conference.
- Hosts of the annual face-to-face might want to consider planning a “Big Day on the Land” style event, open to the public as well as NRC members, in conjunction with a face to face meeting. For example, the face to face could be on a Friday, with sharing and workshop opportunities, and participants could opt to stay on for the Saturday “Big Day on the Land” event to have an opportunity to get out in the field and see projects.
- Promote existing workshop opportunities that could benefit NRC members
- Creating a document with all the NRC members listed and the history, vision and mission is a top priority

Establish working committees to accomplish goals in strategic plan

Carol will send out a call to members to participate in the following working committees:

- Fundraising-set fundraising goals and implement fundraising strategies
- Face-to-Face meeting planning- assist in planning annual face-to-face meetings at rotating locations
- Outreach and Advocacy-reviewing outreach materials, plan for meetings with policy makers in Sacramento, etc..

Review and consider for approval updated MOU

It was generally agreed that simplifying the structure of the NRC was appropriate at this time. Now that there is a part-time coordinator, there is not the same need for an Executive Committee. Cathy had some minor suggestions to clarify the language and agreed to send to Carol. Conference calls will be changed to being bi-monthly, skipping the summer months and will include: September, November, January, March, May. Committees will meet as needed to accomplish tasks. Carol will update the MOU and put in dropbox.

Approval of the guidelines for support letters

The NRC guidelines for writing support letters were approved with the addition of including map showing the location of the project. There was some discussion that the request of having them submitted at least one month in advance may not be practical in some cases, but will remain in the “guidelines” to ensure that the coordinator has enough time to put together and circulate for review, but exceptions can be made in a case by case basis. If there are no objections to the letter and it fits the guidelines, the coordinator will proceed. In the case where there are concerns, it will be circulated to the entire membership for a majority vote. An updated copy will be in the dropbox.

Determine if there is a need for a Prop 1 Grant writing task force to determine if there are opportunities for collaborative NRC projects.

Given the short submission time, there is not an opportunity for a collaborative submission at this time.

E-newsletter- Carol made request for e-newsletter submissions. She will send out an e-newsletter mid-month.