## Notes from 11/30/16 NRC Conference Call

Participating: David McMurray, Tom Smythe (Lake County Land Trust), Galen Doherty (Sanctuary Forest), Ali Freedlund (Mattole Restoration Council), Nancy Correll (McKinleyville Land Trust), Bob Neal (Sonoma Land Trust), Mike Cipra (North Coast Regional Land Trust), Carol Vander Meer, Kim McFarland (Friends of the Dunes)

# Thank you Letter to Darla Guenzler

The letter of appreciation to Darla Guenzler was approved with a couple of typo corrections. Carol will get it in the mail and Renee and David donated a case of honey from the Redwoods Abby as an appreciation gift.

## Carol Reviewed of 2016 accomplishments:

- 5 "quarterly newsletters"
- 4 "bi-monthly" conference calls (skipping summer months)
- Conference call update from CCLT on the impacts of Cannabis regulation
- Drafted Trail guide project scope and proposal
- Helped organize May Mt. Shasta Face-to-Face
- Creation of new NRC website at <u>www.northernregioncouncil.org</u>

• NRC present at 2 poster sessions (Salmonid Restoration Council(April) & Trail Summit (June)) Goals for 2017

- Continue with quarterly newsletters. Carol will send out a test Mail Chimp Newsletter to be sure it comes through
- The NRC website at: <u>www.northernregioncouncil.org</u> will be updated with the purpose of keeping members informed about events, serve as an archive for minutes and notes etc.. Please send updates to Carol at: carol.vandermeer@gmail.com
- It was agreed that quarterly newsletters are helpful. David encouraged folks to share the enewsletters with their board members to help keep them informed of what land trusts are doing in the region. Send Carol information for the newsletter. 2017 Newsletter deadlines are: Jan 9, April 10, July 10, Oct 9
- Continue Conference Call schedule- 3rd wed at 2pm, Jan, March, May, Sept, Nov
- Face-to-Face at Forest Conference- June 7-9. Carol will keep the group updated as to the time and location for the regional gathering. Both Galen and Allie wanted their contact information shared with Marian so that they can know more about the conference and what they are looking for in presenters.
- There was some discussion about the trail guide project. To date, we have not been able to identify funding for the project. There was discussion about having web pdf's instead of a printed brochure. Carol will post the trail guide project in the document archive on the website in case folks have ideas about potential funding. Perhaps a more expansive project that includes the brochure along with programming (such as Big Day on the Land) would be more appealing to funders. Some other ideas were to have a them such as access (trails for dog walking, wheelchair accessible, equestrians, etc...). For now, the project will remain on the shelf unless a good opportunity appears, or someone from the group wants to adopt the project.

#### **NRC Membership Dues update**

Carol pointed out that the membership dues were down. Only \$875 in revenue. However, Carol is only spending an average of 6 hours/month on NRC, so it might be worth considering getting more paying members, but looking at restructuring fees. This topic will be taken up in January.

#### Member updates

Time ran short, but there were a couple of updates:

Galen: Sanctuary Forest is undertaking a huge project in the Van Arken Watershed to purchase 1300 acres. Already, they have raised \$51,000 locally towards the \$7 M project. They will be partnering with a larger organization to be able to close the deal.

Allie will be taking Cassie's place with the NRC.

Lake County Land Trust just purchased a 34 acre wetland on the shores of Lake County

#### Next Call: January 18, 2017, 2pm